

"HEEZA BOOB", He never stoped to think here.

By Mort. M. Burger.



Daily Capital Journal's Classified Advertising Page

RATES FOR ADVERTISEMENTS: One Cent per word for the first insertion. One-Half Cent per word for each successive subsequent insertion

APARTMENTS

THE NEW MARION APARTMENTS—Nelson G. Freeman, proprietor, oscillating wall beds, hot water heat, Dutch kitchens. Beautifully located, opp. Marion park, 610 N. Commercial St., Salem, Oregon. Phone 299, Janitor service.

CHIROPRACTIC-SPINOLOGIST

DR. O. L. SCOTT—Graduate of Chiropractic's Fountain Head, Davenport, Iowa. If you have tried everything and got no relief, try Chiropractic spinal adjustments and get well. Office 406-7-8 U. S. National Bank Building, Phone Main 87. Residence Main 829-R.

DENTISTS

DR. O. A. OLSON, Dentist—Administers nitrous oxid and oxygen gas. Room 214, Masonic Temple. Phone 440, Salem, Oregon.

MISCELLANEOUS

REDUCED FREIGHT RATES—To and from all points east, on all household goods, pianos, etc. Consolidated carload service. Capital City Transfer Company, agents for Pacific Coast Forwarding company, 161 South Commercial street. Phone Main 933.

OSTEOPATH

MRS. B. H. WHITE and R. W. WALLTON—Osteopathic physicians and nerve specialists. Graduates of American school of Osteopathy, Kirksville Mo. Post graduate and specialized in nerve diseases at Los Angeles college. Treat acute and chronic diseases. Consultation free. Lady attendant. Office 505-506 U. S. National Bank Building, Phone 559. Residence 346 North Capital street. Phone 469.

UNDERTAKERS

WEBB & CLOUGH CO.—C. B. Webb, A. M., clergymen and funeral directors. Latest modern methods known to the profession employed. 499 Court St. Main 129, Main 9888.

RIGDON-RICHARDSON CO.—Funeral directors and undertakers, 252 North High street. Day and night phone 183.

WATER COMPANY

SALEM WATER COMPANY—Office corner Commercial and Trade streets. For water service apply at office. Bills payable monthly in advance.

SCAVENGER

SALEM SCAVENGER—Charles Soos, proprietor. Garbage and refuse of all kinds removed on monthly contracts at reasonable rates. Yard and cesspools cleaned. Office phone Main 2247. Residence 2272.

FOR SALE

FOR SALE—Or trade for farm, a general merchandise stock of goods, well located in a live town with creamery and cheese factory; also a consolidated school. Dairy community. Square Deal Realty Co., 202 U. S. Bank Bldg. Phone 470.

HOP BASKETS

MORLEY'S PAT. BRACED STYLE. Depot American fence. Screens for Doors and Windows. Paints, Oils and Varnishes. Stoves repaired and sold. R. B. Fleming, 250 Court. Phone 124.

LODGE DIRECTORY

A. O. U. W.—Protection Lodge, No. 2. Meets every Monday evening at 8 in the McCornack hall, corner Court and Liberty streets. R. O. Donaldson, M. W.; S. A. McFadden, recorder; A. L. Brown, financier.

CENTRAL LODGE, No. 18, K. of P.—McCornack building. Tuesday evening of each week at 7:30. J. G. Heitzel, C. C.; W. B. Gilson, K. of R. and S.

SALEM LODGE, No. 4, A. F. & A. M.—Stated communications first Friday in each month at 7:30 p. m. in the Masonic Temple. Chas. McCarter, W. M.; S. Z. Culver, secretary.

SALEM HUMANE SOCIETY—D. D. Keeler, president; Mrs. Lou Wilson, secretary. All cases of cruelty or neglect of dumb animals should be reported to the secretary for investigation.

R. M. OF A.—"Oregon Grape Camp." No. 1360, meets every Thursday evening at McCornack building, Court and Liberty streets. Elevator. Mrs. Sylvia Schupp, 1701 Market, oracle; Mrs. Melissa Per sons, recorder, 1296 North Commercial. Phone 1430-M.

WOODMEN OF THE WORLD—Meet every Friday night at 8 o'clock in McCornack block, G. W. Harous, C. C.; L. S. Geer, clerk, 507 Court street. Phone 593.

LODGE DIRECTORY—Continued.

CHADWICK CHAPTER, No. 37, O. E. S.—Regular meeting every first and third Tuesday at 8 p. m. in the Masonic Temple. Minnie Mueller, W. M.; Ida M. Babcock, secretary.

DE MOLAY COMMANDERY, No. 5, K. T.—Regular convocations fourth Friday in each month at 8 o'clock p. m. in Masonic Temple. Sojourning Sir Knights are courteously invited to meet with us. Let L. Pearce, E. C.; Frank Turner, recorder.

UNITED ARTISANS—Capital Assembly, No. 34, meets every Wednesday at 8 p. m. in Moose hall. C. O. Matlock, M. A.; C. Z. Randall, secretary. Salem Bank of Commerce.

HODSON COUNCIL, No. 1, R. & S. M.—Stated assembly first Monday in each month, Masonic Temple. N. P. Rasmussen, Thrice Illustrious Master; Glenn C. Niles, recorder.

SALEM COUNCIL, No. 2622—Knights and Ladies of Security—Meets every 2nd and 4th Wednesday each month at Hurst Hall. Visiting members are invited to attend. E. F. Walton, financier, 480 S. 14th St.

PACIFIC LODGE, No. 59, A. F. & A. M.—Stated communications third Friday in each month at 7:30 p. m. in the Masonic Temple. Hal V. Bolan, W. M.; Ernest H. Choate, secretary.

MODERN WOODMEN OF AMERICA—Oregon Cedar Camp, No. 6246, meets every Thursday evening at 8 o'clock in McCornack hall, corner Court and Liberty streets. Elevator service. Geo. Reinold, V. C.; J. A. Wright, clerk.

Our circulation is still climbing up—read the paper and you'll know the reason.

NOTICE TO CONTRACTORS

Sealed bids will be received by the county court of Marion county for the improvement of a county road at Fruitland in road districts Nos. 20 and 22 by building a bridge and changing the grade of the road as will appear on the plans and specifications for the same now on file in this office.

All bids must be accompanied by a certified check of five per cent of the amount of the bid and must be filed in this office on or before Monday, August 7, 1916, at one o'clock p. m.—U. G. BOYER, County Clerk. July 22, Aug. 1 and 5.

NO SIGN ON CAPITAL

Washington, Aug. 5.—A well dressed tourist stopped democratic leader Kern in front of the capitol.
"What building is that?" he asked.
"The capitol of the United States," replied Kern, with just the suggestion of a smile.
"Well, there ain't no sign up," retorted Mr. Tourist.
"My dear sir, they take the sign down in hot weather," answered Kern.

FOR EXCHANGE

FOR EXCHANGE—40 acres good land new 6 room house, barn, team, cows, calves, hogs, poultry all farm implements, crop. Price \$3500.00. Will accept \$1000.00 or \$1200.00 Salem property. Square Deal Realty Co., 202 U. S. Bank Bldg. aug5



Why Have Your Capital tied Up in an Empty House?
A Capital Journal FOR RENT
Ad at One Cent a Word will Get You a Renter.

VON WEDEL HEADS COMMITTEE FOR "HONORABLE GERMAN PEACE"



The German national committee for securing an honorable peace has drafted an address which will be published in a few days calling for support of Chancellor von Bethmann-Hollweg and the influencing of public opinion toward moderate peace aims. The signatures to the address indicate the importance of the movement, which will begin its work on August 1. They include Count von Wedel, general adjutant to the emperor and head of the movement; Philip Heineken, director of the North German Lloyd; Paul von Schwaback, director of the Bleichroder bank; Professor Adolph Harnack and many important manufacturers, merchants, professors and others. The address outlines the aims of the committee, steering a course between the pacifists and the pan-Germans. The latter it characterizes as "annexation lunatics." It emphasizes the fact that the controversy of the last few weeks between the peace advocates and the annexationists has had a harmful effect and that it is necessary for the moderates to create uniform views concerning a basis of peace. The program of the committee includes the delivery of fifty addresses in as many cities of the German empire by prominent Germans. One of the executive officers of the new party outlined its purposes, saying: "We desire to support the chancellor, but we disagree with the government's prohibition of discussion of the aims of the war. We want an honorable peace, but not a peace at any price. Neither do we want peace delayed by those who would have us take all our military power enables us to get." Von Wedel was formerly governor of Alsace-Lorraine.

WRITE THEM A LETTER TONIGHT

Don't go to the theater, lecture or ball. But stay in your room tonight. Deny yourself of the friends that call. And a good long letter write. Write to the sad old folks at home. Who sit when the day is done With folded hands and downcast eyes And think of the absent one.

Don't selfishly scribble: "Excuse my haste. I've scarcely the time to write." Let their brooding thoughts go wandering back. To many a bygone night, When they lost their needed sleep and rest. And every breath was a prayer. That God would leave their delicate babe To their tender love and care.

Don't let them feel that you've no more need

For their love and counsel wise; For the heart grows strangely sensitive When age has dimmed the eyes. It might be well to let them believe You never forget them quite, That you deem it a pleasure when far away Long letters home to write. friends Don't think that the young and giddy Who make your pastime gay. Have half the anxious cares for you. That the old folks have today. The duty of writing do not put off. Let sleep or pleasure wait, Lest the letter for which they looked and longed Be a day or an hour too late. For the sad old folks at home, With locks fast turning white, Are longing to hear from the absent one. So write them a letter tonight. —Author Not Known.

WHAT JOHN WANAMAKER FOUND

Scranton (Pa.) Times. When John Wanamaker, of Philadelphia and New York, says anything about merchandising there is back of what he says a business experience, first small, then great, with all of its disappointments and all of its successes. That is why shrewd merchants everywhere in the United States listen and stop to think about what he says.

Mr. Wanamaker, addressing himself to the Associated Advertising Clubs of the World, in Philadelphia, came out unequivocally and emphatically for the newspaper as the best medium for advertising. It was unsolicited, this opinion and here is the way he puts it: "When this little store, closed its doors on its first day's business away back in 1861 the sum of \$24.67 was found in the old-fashioned tin under the counter; the sixty-seven cents was left there for making change next morning and the \$24 was taken out by the founder and spent with the newspapers, which were asked simply to say that the new store was open and doing business, and had a good stock of goods useful to the people.

"Our little allowance of advertising money went to the newspapers then, as it goes, nearly altogether, today." Mr. Wanamaker might have said a whole lot more about the value of newspaper advertising and told exactly the many ways in which it brings custom and makes profit for the business man, but he contented himself with giving a plain object lesson of his practice. The only qualification he makes is that it pays to advertise in a good newspaper of "known" circulation and the best advertising is clean and honest advertising.

Mr. Wanamaker is the country's foremost merchant prince, which means the world's biggest merchant. Success is written large over the portals of his career. The great store buildings that he owns are monuments to this success, a success that Mr. Wanamaker built up on "advertising in newspapers of known circulation." The moral is obvious.

MARIE WILSON HAS BIRTHDAY.

A very pleasant afternoon was spent at the home of Marie Wilson last Thursday, the event being her birthday. The afternoon was enjoyed in playing music and games until about five o'clock when a delicious luncheon was served. The table was prettily decorated with pink and white sweet peas and carnations. Many pretty and useful gifts were received by the hostess. Those present were: Helma Varney, Maude Sayre, Dorothy Harwood, Daisy Matheny, Gladys Phillips, Virginia Smith, Maye Scott, Viola Schaefer, Marie and Vivian Wilson, Ruth Greger, Mesdames Wilson and Cramer—Silverton Appeal.

Why the Journal is popular—
* it prints the world's news to-day.

RURAL CREDIT LAW

(Continued from Page Two.)

pretense any commission or charge not specifically authorized by the act and approved by the Farm Loan Board. Bonds Exempt From Taxation. The bonds of the joint stock land banks are exempted from taxation. Their capital stock, however, is not exempted.

The law, through the Farm Loan Board, provides the necessary machinery for frequent examinations of the banks and the associations, for the proper cancellation of mortgages, and for the safe custody of mortgages offered as security for bonds. When any mortgage offered as security for bonds is withdrawn the bank is required to replace the security with other mortgages or with other satisfactory collateral.

Heavy penalties of fine or imprisonment, or both, are imposed for violations of the act, malfeasance of office, fraud, embezzlement, defalcations or other illegal practices.

CATARRH OF THE BLADDER 24 HOURS
SANTAL MIDY
Each Capsule bears the name MIDY
Beware of cheap imitations

THE DAILY CAPITAL JOURNAL

Classified Business Telephone Directory

A Quick, handy reference for busy people

EVERYTHING ELECTRICAL
Salem Electric Co., Masonic Temple, 127 North High Main 1806
PLUMBING, STEAM FITTING AND TINNING
T. M. Barr, 164 South Commercial street Main 1929
TRANSFER AND DRAYAGE
Salem Truck & Dray Co., corner State and Front streets Main 76

The fact that Zensal is made to reach the two distinct types of Eczema should appeal to all skin sufferers. Tetter, salt rheum and dry eczema should be treated with Dry Zensal. For weeping skin use Moist Zensal. 75c a jar at CENTRAL PHARMACY

TRAVELERS' GUIDE

SOUTHERN PACIFIC			OREGON ELECTRIC RAILWAY CO.		
NORTH BOUND			NORTH BOUND		
No. 16—Oregon Express	5:00 a. m.		Lv. Salem	Trains No.	Ar. Portland
No. 24—Eugene Limited	5:30 a. m.		4:35 a. m.	2 Owl	6:55 a. m.
No. 28—Willamette Limited	9:22 a. m.		7:15 a. m.	2 Owl	9:25 a. m.
No. 12—Shasta Limited	11:35 a. m.		9:40 a. m.	16 Limited	11:35 a. m.
No. 18—Portland Passenger	1:27 p. m.		11:20 a. m.	12	11:35 p. m.
No. 20—Portland Passenger	5:00 p. m.		1:50 p. m.	14	4:00 p. m.
No. 14—Portland Express	8:04 p. m.		4:00 p. m.	16 Limited	6:50 p. m.
No. 22—Portland fast Freight	10:30 p. m.		5:30 p. m.	20	7:40 p. m.
No. 22—Local way Freight	10:30 p. m.		7:55 p. m.	22	10:00 p. m.
SOUTH BOUND			PORTLAND TO SALEM		
No. 15—California Express	5:32 a. m.		Lv. Portland		
No. 17—Eugene Passenger	11:20 a. m.		6:30 a. m.	Salem 8:35	Eugene 10:55 a. m.
No. 19—Eugene Limited	10:01 a. m.		4:35 a. m.	5 Limited	10:11 a. m.
No. 19—Cottage Grove Pass.	4:16 p. m.		10:45 a. m.	7	12:25 p. m.
Makes connection with No. 74 Deer branch.			2:05 p. m.	9	4:35 p. m.
No. 31—Shasta Limited	5:43 a. m.		4:40 p. m.	14 Limited	8:40 p. m.
No. 27—Willamette Limited	8:16 p. m.		6:05 p. m.	17 Local	8:10 p. m.
No. 15—San Francisco Express	10:30 p. m.		11:40 p. m.	21 Owl	1:35 p. m.
No. 21—San Francisco Pass.	12:01 a. m.				
No. 23—Local way Freight	11:40 a. m.				
SALEM-DEER LINE			CORVALLIS CONNECTION		
No. 161—Lv. Salem, motor	9:15 a. m.		Lv. Corvallis		Ar. Salem
No. 76—Leaven Salem	9:50 a. m.		4:30 p. m.	20	6:30 p. m.
No. 75—Ar. Salem (mixed)	2:30 p. m.		7:55 a. m.	10 Limited	9:45 a. m.
No. 74—Leave Salem	4:20 p. m.		1:55 p. m.	16 Limited	4:00 p. m.
No connection south of Deer.			5:25 p. m.	22	7:55 p. m.
SALEM, FALLS CITY AND WASHINGTON			SOUTH BOUND		
No. 161—Lv. Salem, motor	9:15 a. m.		Lv. Salem		Ar. Eugene
No. 163—Lv. Salem, motor	9:45 a. m.		4:30 p. m.	21 Owl	6:30 p. m.
No. 165—Lv. Salem for Menmouth and Astoria	11:10 a. m.		10:15 a. m.	6 Limited	12:25 p. m.
No. 167—Lv. Salem, motor	4:00 p. m.		12:55 p. m.	7	Ar. Albany
No. 239—Way Fr't Lv. Salem	5:00 a. m.		Lv. Salem		Ar. Albany
No. 162—Ar. Salem	8:40 a. m.		4:15 p. m.	9	5:10 p. m.
No. 164—Ar. Salem	11:30 a. m.		5:25 p. m.	22	7:55 p. m.
No. 166—Ar. Salem	3:15 p. m.				
No. 168—Ar. Salem	5:30 p. m.				
No. 170—Ar. Salem	7:45 p. m.				
No. 240—Way Fr't Ar. Salem	1:35 p. m.				
WILLAMETTE RIVER ROUTE			NORTH BOUND		
Oregon City Transportation Company			Lv. Corvallis		Ar. Salem
Leave Portland for Oregon City, Butteville, Newberg, Mission (St. Paul), Westland, Salem (daily except Sunday)	8:45 a. m.		5:25 a. m.	10	8:45 a. m.
Leave Portland for Independence, Albany-Corvallis, (Tues, Thurs, Sat.)	9:45 a. m.		12:12 p. m.	14	1:45 p. m.
Returning			2:41 p. m.	16	4:00 p. m.
Leave—			4:10 p. m.	20	5:30 p. m.
Corvallis	6 a. m.—Mon, Wed, Fri		6:15 p. m.	22	7:55 p. m.
Albany	7 a. m.—Mon, Wed, Fri				
Independence	9 a. m.—Mon, Wed, Fri				
Salem	10 a. m.—Mon, Wed, Fri				
	6 a. m.—Tues, Thurs, Sat				

MONEY TO LOAN

ON Good Real Estate Security.
THOS. E. FORD
Over Ladd & Bush Bank, Salem, Oregon

MONEY TO LOAN—I have made arrangements for loaning eastern money, will make very low rate of interest on highly improved farms. Homer H. Smith, room 5 McCornack Bldg., Salem, Ore. Phone 96.

Children Cry FOR FLETCHER'S CASTORIA

Don't forget your friends on their vacation—they will want to see a home paper. Phone 81.

L. M. HUN

Care of YICK SO TONG Chinese Medicine and Tea Company
Has medicine which will cure any known disease. 153 South High Street, Salem, Ore. Phone 283

New Today ads in the Journal will be read in all live Marion county homes.
